



民政及青年事務局
Home and Youth Affairs Bureau



社區投資共享基金
Community Investment and Inclusion Fund



社區投資共享基金論壇2024

Community Investment and Inclusion Fund Forum

社會資本 打造幸福社區

Fostering a Caring Community with
Social Capital





署理民政及青年事務局局長獻辭

Message from Acting Secretary for Home and Youth Affairs

大家好，歡迎出席「社區投資共享基金論壇2024」，我很高興看到今天有許多來自不同界別的朋友出席，包括地區團體、社福界、商界、教育界等代表，一起探討香港社會資本發展的議題。

今屆論壇以幸福感為主題，在2024年《施政報告》中，行政長官提出一系列「惠民生 添幸福」的新政策及措施，可見特區政府非常重視這方面的工作。要打造幸福社區，需要社會各界與政府一同努力。政府早在2002年成立社區投資共享基金，資助民間組織舉辦不同類型的計劃，包括建構社區能力、社會及跨代共融、兒童及家庭發展、青少年發展、長者支援及健康關顧等，藉此建立互信、互助、互惠的支援網絡，鞏固社會資本。迄今，政府已向基金注資港幣13億元，資助超過500個計劃，這些資源的投放，正正體現政府對建構幸福社區的重視。

綜觀世界，社會資本發展是一個漫長的過程，而越早部署，基礎越堅實，社會資本越能在關鍵時刻發揮效用。推動香港的社會資本發展，特區政府除了透過基金提供支援外，去年亦於十八區全面啟動關愛隊，凝聚社區資源和力量，支援政府地區工作和加強地區網絡。在過去的一段時間，我們見證基金資助計劃團隊及關愛隊如何支援市民需要，例如基金資助計劃為基層、長者、婦女及青年等建構參與社區的平台，讓他們提升個人能力、擴闊鄰里網絡及增加社區歸屬感；而關愛隊亦為不少有需要的長者及人士提供了各項關愛及家居支援服務；在多次緊急事故例如惡劣天氣或停電時，關愛隊亦向受影響的市民提供各項支援，例如支援臨時庇護中心和醫院特別櫃檯運作、派發物資和日用品等。基金資助計劃團隊及關愛隊所編織的緊密網絡，承托起市民的幸福，支撐著充滿著人情味的香港。

有見基金及關愛隊的地區工作成效顯著，未來民青局將繼續以多管齊下的形式，進一步凝聚社區資源和力量，包括鼓勵基金、關愛隊及不同的地區持份者加強合作，共同支援市民需要，加強地區連繫。我希望各界能攜手並進，一起建設更美好更幸福的社區。

最後，謹代表民青局感謝論壇各位嘉賓講者的支持，以及基金委員會主席關則輝先生、副主席沈豪傑先生、基金委員、基金資助計劃團隊及協作夥伴一直以來的付出和努力。祝在座各位身體健康，家庭幸福。

梁宏正先生, BBS, JP
署理民政及青年事務局局長

Welcome to the **Community Investment and Inclusion Fund Forum 2024**. I am very glad to see many friends from various sectors, including representatives of district organisations, social welfare sector, business sector, education sector, and so on, in attendance today to explore the development of social capital in Hong Kong.

Well-being is the theme of this year's forum. In the 2024 Policy Address, the Chief Executive proposed a series of new policies and measures to improve people's livelihood in pursuit of happiness, showing that the Government attaches particular importance to this area. The Government set up the Community Investment and Inclusion Fund (CIIF) in 2002 to fund various types of projects targeting aspects such as building community capabilities, social and cross-generational harmony, children and family development, youth development, and support and health care for the elderly, thereby establishing a support network of mutual trust, mutual help and reciprocity, while consolidating social capital. To date, the Government has injected HK\$1.3 billion into the CIIF, funding more than 500 projects. The Government's injection of such resources reflects the importance and commitment of the Government attaches to the building of a caring community.

Taking a broad view of the world, one will notice that the development of social capital is a long process and that the sooner this process is started, the more solid the foundation and the more effective social capital can be at critical moments. To promote the development of social capital in Hong Kong, besides providing ongoing support through the CIIF, the Government also set up Care Teams in the 18 districts last year to consolidate community resources and forces to support the Government's district work and strengthen district networks. Since then, we have witnessed how the CIIF-funded project teams and Care Teams have supported the needs of the public. For example, through CIIF-funded projects, a platform was built to facilitate grassroots, elderly, women and youth to participate in the community, giving them opportunities to upskill themselves, expand their neighbourhood network and gain a stronger sense of belonging to the community. The Care Teams provide various care and home support services to many elders and people in need. In emergencies, such as inclement weather or power outages, the Care Teams also provide support to affected people, such as by supporting the operation of temporary shelter centres and special stations in hospitals as well as distributing supplies and daily necessities. The close network woven by the CIIF-funded project teams and Care Teams facilitates caring communities filled with warm and compassion.

In view of the remarkable effectiveness of the work of the CIIF and Care Teams in districts, the Home and Youth Affairs Bureau will continue to use a multi-pronged approach to further pool community resources and strengths, including encouraging greater collaboration among the CIIF, Care Teams and various district stakeholders, to jointly support needs of the public and strengthen the districts connectivity. I hope that all sectors can join hands to build a better and more caring community.

Finally, on behalf of the Home and Youth Affairs Bureau, I would like to thank all guest speakers at the forum for their support, as well as Mr KWAN Chuk-fai, Chairman of the CIIF Committee, Mr Wilson SHUM Ho-Kit, Vice-chairman of the CIIF Committee, CIIF Committee members, CIIF-funded project teams, and all collaborators for their dedication and efforts all along. I wish everyone here good health and family happiness.

Mr Clarence LEUNG Wang-ching, BBS, JP
Acting Secretary for Home and Youth Affairs



社區投資共享基金委員會主席獻辭

Message from the Chairman of the
Community Investment and Inclusion Fund Committee

歡迎出席「社區投資共享基金論壇」，我很高興在這個兩年一度的盛會與大家聚首一堂，促進各界連結、互相交流和探討建立社會資本的方向和分享經驗，為本地社會資本發展提供更多思路。

今屆論壇以「社會資本 打造幸福社區」為主題，「幸福感」是近年熱門的詞彙，政府及各界均提倡這個概念，推出不同政策或舉措提升市民的幸福。作為推動香港社會資本發展的領航者，基金一直深信社會資本是幸福社區的基石之一，當中有三個「C」更是幸福方程式的必要元素。第一個「C」是Care，關愛令人感到溫暖、被重視，是快樂的泉源；第二個「C」是Connection，人與人之間建立緊密關係，這些網絡成為日常生活的點點支持；第三個「C」是Cohesion，不論任何年齡或背景的人互助尊重及接納，締造共融安穩的社區。

過去22年來，基金資助計劃團隊一直積極實踐這個幸福方程式，例如在新落成的公共屋邨，計劃團隊透過設立「樓長制」，鼓勵和推動居民成為「樓長」，主動關顧鄰里，並貢獻所長，為有需要的鄰里提供各項入伙支援，編織互助互信的網絡。面對人口老化的趨勢，計劃團隊亦連結不同的持份者，例如推動青年善用其科技知識，教授長者使用資訊科技，拉近與社區的關係；為商戶、物業管理公司提供培訓，鼓勵其前線員工關心長者的日常需要及適時作出支援，建立長者友善的社區氛圍。這些深耕細作，滲透著濃厚的人情味。

我樂見在前任主席、歷屆委員、計劃團隊及各界夥伴的努力下，幸福社區的藍圖逐步實現。打造幸福社區是細水長流的工作，需要社會上更多界別和人士持續參與。期望今日論壇能對大家有所啟發，將社會資本的「3C」幸福方程式融入日常生活或工作當中，一起為社區注入滿滿的人情味，幸福感就在身邊！

關則輝先生, MH, JP
社區投資共享基金委員會主席

Welcome to the **Community Investment and Inclusion Fund (CIIF) Forum**. It is my pleasure to gather with you at this biennial event for promoting cross-sectoral connections, exchanging and exploring the future direction of social capital development and sharing of experiences so as to provide more ideas on the development of social capital in Hong Kong.

The theme of this year's forum is "Fostering a Caring Community with Social Capital". "Happiness" has been a popular term in recent years, and the Government and various sectors have advocated this concept, launching various policies and measures to enhance citizens' happiness. As a leader in the promotion of the development of social capital in Hong Kong, the CIIF firmly believes that social capital is the cornerstone of a caring community, with 3C being essential elements of the caring formula. The first C stands for Care. People who are cared for feel warm and valued, making this a source of happiness. The second C stands for Connection. People who are connected with others establish close relationships, forming networks that support them in all aspects of daily life. The third C stands for Cohesion. People who respect and accept each other regardless of age and background can work together to create a harmonious and stable community.

The CIIF-funded project teams have proactively implemented this caring formula over the last 22 years. For example, the project teams established a "House Captain System" for the new public rental housing estates to encourage residents to assume the role of "House Captains" who proactively care for their neighbours, contribute their talents and provide all forms of occupancy support to neighbours in need, weaving a network of mutual help and trust. To respond to the challenge of the ageing population, the project teams also reached out to various stakeholders for greater support, such as in encouraging youths to make good use of technical knowledge to teach elders to use information technology and building closer relationships with the community, as well as to providing training for business owners and property management companies to encourage their frontline staff to be more caring of the daily needs of elders and provide timely support, thereby building an age-friendly community atmosphere. These meaningful efforts are all deeply driven by warmth and compassion for our fellow people.

Thanks to the efforts of the former Chairmen, previous Committee members, project teams and our collaborators from different sectors, I am delighted to see the blueprint for a caring community being realised step by step. To build a caring community requires long-term dedication and participation of more sectors and people in society. I hope that today's forum will inspire everyone to practice the 3C formula of social capital in their daily lives or work. Let us all do our part to fill our communities with warmth and compassion and spread happiness all around us!

Mr KWAN Chuk-fai, MH, JP
Chairman of the Community Investment
and Inclusion Fund Committee

社區投資共享基金論壇2024

Community Investment and Inclusion Fund Forum 2024



節目程序 Programme Rundown

10:00	開幕儀式 Opening Ceremony		
10:20	致辭及致送感謝狀 Welcome Address and Presentation of Certificate of Appreciation	梁宏正先生, BBS, JP Mr Clarence LEUNG, BBS, JP	署理民政及青年事務局局長 Acting Secretary for Home and Youth Affairs
		關則輝先生, MH, JP Mr C.F. KWAN, MH, JP	社區投資共享基金委員會主席 Chairman of the CIIF Committee
10:20	主論壇【社會資本 打造幸福社區】 Plenary Session [Fostering a Caring Community with Social Capital]		
11:15	主題演講 Keynote Presentation	林一星教授 Professor Terry LUM	香港大學社會工作及社會行政學系教授 Professor of the Department of Social Work and Social Administration at The University of Hong Kong
	專題討論 Panel Discussion	主持Moderator : 陳淑薇女士, GBS, JP Ms May CHAN, GBS, JP	商業電台主席特別顧問 Special Advisor to the Chairman of Hong Kong Commercial Broadcasting Company Ltd.
		陳文宜女士 Ms Grace CHAN	香港社會服務聯會業務總監 Business Director of the Hong Kong Council of Social Service
		劉洗靜儀女士 Mrs Patricia LAU	香港聖公會福利協會總幹事 Chief Executive Officer of Sheng Kung Hui Welfare Council Limited
		關則輝先生, MH, JP Mr C.F. KWAN, MH, JP	社區投資共享基金委員會主席 Chairman of the CIIF Committee

11:15
-
12:00

主題分享I【連結資源 幸福無「界」限】 Thematic Session I【Linking Resources: Caring Knows No Limits】

主持Moderator:

余秀珠女士, BBS, MH, JP
Ms Jessie YU, BBS, MH, JP

香港單親協會總幹事
Chief Executive of Hong Kong Single Parent Association

李民漢先生
Mr Hanks LEE

屈臣氏集團企業傳訊及屈臣氏品牌營銷總監
Director of Corporate Communications and Watsons Brand Marketing of AS Watson Group

吳綺薇女士
Ms Nora NG

香港仔坊會行政總裁
Chief Executive of Aberdeen Kai-fong Welfare Association Limited

范寧醫生
Dr FAN Ning

社區投資共享基金委員會委員、醫護行者創辦人
CIIF Committee Member;
Founder of Health In Action

彭兆基先生
Mr PANG Siu-kei

關愛隊(南區鴨脷洲北)隊長
Captain of Care Team
(Ap Lei Chau North, Southern District)

黃偉傑先生, MH
Mr Marclus WONG, MH

社區投資共享基金委員會委員、
關愛隊(荃灣麗濤)隊長
CIIF Committee Member;
Captain of Care Team (Lai To, Tsuen Wan)

12:00
12:15

小休 Break

12:15
-
13:00

主題分享II【釋放潛力 幸福「齡」距離】 Thematic Session II【Unleashing Potential: Happiness Within Reach】

主持Moderator:

陳念慈女士, BBS, JP
Ms Amy CHAN, BBS, JP

社區投資共享基金委員會委員、
香港賽馬會見習騎師訓練學校校長
CIIF Committee Member;
Headmistress of Apprentice Jockeys' School of The Hong Kong Jockey Club

洪錦鉉先生, MH
Mr HUNG Kam-in, MH

觀塘民聯會理事長
Chairman of Kwun Tong Resident Association

徐守然女士
Ms Vivian TSUI

國際婦女會主席
Chairman of International Women's League Limited

樓瑋群教授
Professor Vivian LOU

社區投資共享基金委員會委員、
香港大學秀圃老年研究中心總監
CIIF Committee Member;
Director of Sau Po Centre on Ageing at The University of Hong Kong

藍家達先生
Mr Chris LAM

青年發展委員會委員
Member of the Youth Development Commission

13:00
13:10

論壇總結 Concluding Remarks

沈豪傑先生, BBS, JP
Mr Wilson SHUM, BBS, JP

社區投資共享基金委員會副主席
Vice-Chairman of the CIIF Committee

主論壇【社會資本 打造幸福社區】

Plenary Session [Fostering a Caring Community with Social Capital]

時間 Time : 10:20 - 11:15

主題演講 Keynote Presentation

林一星教授 Professor Terry LUM

專題討論 Panel Discussion

主持 Moderator

陳淑薇女士, GBS, JP Ms May CHAN, GBS, JP

講者 Speakers

陳文宜女士 Ms Grace CHAN
劉洗靜儀女士 Mrs Patricia LAU
關則輝先生, MH, JP Mr C.F. KWAN, MH, JP

要打造幸福社區，除了硬件配套之外，社會的軟實力亦不可或缺。社區投資共享基金(基金)由香港特別行政區政府成立超過二十年，一直積極與各界合作，推動互信、互助、互惠等社會資本的發展。主論壇將探討社會資本如何有效及持續地提升個人及社區幸福感，當中講者將以不同角度分享，包括引用外地及不同界別的成功經驗，冀能啟發與會者以建立社會資本的策略為社區注入幸福感。

To build a caring community, both hardware and soft powers are indispensable. The Government of the Hong Kong Special Administrative Region set up the Community Investment and Inclusion Fund (CIIF) more than 20 years ago. Since then, it has been actively collaborating with all sectors to promote the development of social capital such as mutual help, mutual trust and reciprocity. The speakers of plenary session will explore how social capital effectively and sustainably enhances the happiness of individuals and communities, sharing their opinions from various perspectives and citing successful experiences from overseas and different sectors in the hope of inspiring participants to adopt social capital-building strategies to build happy and caring communities.

講者 Speaker

主題演講 Keynote Presentation



林一星教授 Professor Terry LUM

香港大學社會工作及社會行政學系教授
Professor of the Department of Social Work and
Social Administration at The University of Hong Kong

林一星教授是香港大學社會工作及社會行政學系梁顯利基金社會工作及社會行政學教授，其研究重點是長期護理、老有所為，以及長者精神健康。林教授是特首政策組專家組成員，曾重新制定長期護理的評估工具和配對公式。林教授亦是世界衛生組織健康老齡化指標和證據聯合會的成員。在加入香港大學前，林教授是美國明尼蘇達大學的終教授。他於2011年當選為美國老年學會院士，並於2016年獲頒發美國老年社會工作教育協會的專業領袖獎。

Professor Terry LUM is a professor of the Department of Social Work and Social Administration and the Henry G. Leong Professor of Social Work and Social Administration at The University of Hong Kong. His research interests focus on long-term care, productive aging, and geriatric mental health. He is a member of the Chief Executive's Policy Unit Expert Group and has led the development of new assessment instruments and a services matching mechanism for long-term care in Hong Kong. He is an invited member of two World Health Organisation (WHO) committees on healthy aging and long-term care. Before joining The University of Hong Kong, he was a tenured professor at the University of Minnesota. He was elected as a Fellow of the Gerontological Society of America in 2011 and was awarded the Career Leadership Award by the Association of Gerontology Education in Social Work in 2016.



陳淑薇女士, GBS, JP
Ms May CHAN, GBS, JP

商業電台主席特別顧問

Special Advisor to the Chairman of Hong Kong Commercial Broadcasting Company Ltd

陳淑薇女士於 1989 年出任商業電台新聞及公共事務總監，2017 年起任商業電台主席特別顧問。現為香港商業一台時事節目「政經星期六」及「政好星期天」節目主持人，專訪政府官員及社會各界人士，討論政治、經濟及民生議題。陳女士積極參與社會服務及擔任公職，先後出任新聞教育基金主席、香港法律改革委員會委員、扶貧委員會委員、家庭議會成員等。

Ms May CHAN has been the Director of News & Public Affairs, Hong Kong Commercial Broadcasting Co. Ltd since 1989 and is the Special Advisor to the Chairman of the Hong Kong Commercial Broadcasting Co. Ltd since 2017. She is currently the host of two insightful public affairs programmes of the Hong Kong Commercial Radio: "Saturday Forum" and "Beautiful Sunday", interviewing high-ranking government officials and celebrities on political, economic and social issues. Ms CHAN has been actively serving the community and serving on various Government advisory and statutory bodies, including the Chairperson of Journalism Education Foundation Hong Kong, a member of the Law Reform Commission of Hong Kong, the Commission on Poverty and the Family Council.

講者 Speakers



陳文宜女士
Ms Grace CHAN

香港社會服務聯會業務總監

Business Director of the Hong Kong Council of Social Service

陳文宜女士在社會福利領域工作近30年，現擔任香港社會服務聯會的業務總監及國際老齡聯合會的董事局成員和國際副會長。她曾參與多項公職，包括安老事務委員會。於2024年，她獲委任為社會工作者註冊局的副主席。陳女士積極推動並發展多項創新服務，包括樂齡科技平台和賽馬會「a 家」樂齡科技教育及租賃服務等。她於2019年被Ageing Asia評選為「全球最具影響力養老業者」，並於2022年獲得JESSICA頒發的「最成功女性獎」，以表彰她在社會上的成就。

Ms Grace CHAN has dedicated 30 years of her life to social welfare and is the Business Director of the Hong Kong Council of Social Service. She serves as a member of the Board of Directors and as the International Vice President of the International Federation on Ageing. She has been actively serving on various Government advisory and statutory bodies, including the Elderly Commission. In 2024, she was appointed as the Deputy Chairperson of the Social Workers Registration Board. Ms Chan leads the development of innovative services, including the Gerontechnology Platform and the Jockey Club "Age at Home" Gerontech Education and Rental Service. In recognition of her contributions, she was recognised as an Ageing Asia Global Ageing Influencer in 2019 and received the Most Successful Women Award from JESSICA in 2022 for her societal achievements.



劉洗靜儀女士

Mrs Patricia LAU

香港聖公會福利協會總幹事
Chief Executive Officer of Sheng Kung Hui Welfare Council Limited

劉洗靜儀女士擁有逾三十年高級管理及顧問經驗，現為香港聖公會福利協會總幹事，致力為港澳及大灣區各年齡層和階層提供多元化服務。劉女士的經驗涵蓋資訊科技、管理顧問、政府及教育等領域，曾任香港教育大學校友事務及發展總監及基金秘書長、效率促進辦公室副效率專員、以及領導扶貧委員會轄下的「社會創新及創業發展基金」。她提倡以跨學科和跨界別合作解決社會問題，並積極在商界推動「共享價值」。

Mrs Patricia LAU has over 30 years of senior management and consulting experience. She currently serves as the Chief Executive Officer of Hong Kong Sheng Kung Hui Welfare Council (SKHWC), overseeing the group's 'from cradle to grave' services in Hong Kong, Macau and Greater Bay Area. Mrs LAU's experience spans multiple sectors, including IT, management consultancy, government and education. Before joining SKHWC, she held key positions including Director of Alumni Affairs and Development at The Education University of Hong Kong and Secretary-General of its Foundation, as well as Deputy Commissioner for Efficiency at the Efficiency Office under the then Innovation and Technology Bureau. In particular, Mrs LAU led the Secretariat in support of the Social Innovation and Entrepreneurship Development Fund (SIE Fund) Task Force under the Commission on Poverty. She advocated multi-disciplinary and cross sector collaborations in solving social issues and creating shared value in the business sector.



關則輝先生, MH, JP

Mr C.F. KWAN, MH, JP

社區投資共享基金委員會主席
Chairman of the Community Investment and Inclusion Fund Committee

關則輝先生擁有逾三十年企業傳訊、行政管理及培訓經驗，曾任多家企業的管理職位，包括恒隆集團、國泰航空、新世界第一巴士、新創建集團及新世界集團。關先生於擔任基金委員會主席之前，曾於2005年至2011年期間出任基金委員會成員，並於2017年起出任基金委員會副主席，致力帶領和推動基金及香港社會資本的發展。

Mr C.F. Kwan has over 30 years of experience in corporate communications, management and executive development. He has served in corporations including Hang Lung Group, Cathay Pacific Airways Limited, New World First Bus Services Limited, NWS Holdings Limited and New World Group. Prior to taking up the role of Chairman of the CIIF Committee, he served the Committee as a member from 2005 to 2011 and as Vice-Chairman from 2017, providing invaluable support in spearheading the development of social capital in Hong Kong.

主題分享 I【連結資源 幸福無「界」限】

Thematic Session I [Linking Resources: Caring Knows No Limits]

時間 Time : 11:15-12:00

主持 Moderator

余秀珠女士, BBS, MH, JP

Ms Jessie YU, BBS, MH, JP

講者 Speakers

李民漢先生

Mr Hanks LEE

吳綺薇女士

Ms Nora NG

范寧醫生

Dr FAN Ning

彭兆基先生

Mr PANG Siu-kei

黃偉傑先生, MH

Mr Marclus WONG, MH

面對環環緊扣的社會議題, 各界必須加強合作, 連結資源及網絡, 為社區找出可行及可持續的方案。此節邀請來自商界、醫護界、社福界及關愛隊的代表分享如何與不同持份者建立策略夥伴關係, 發揮協同效應, 藉此提升市民的身心社靈健康, 共建幸福社區。

As social issues are often intricate and involve many closely related issues, it is necessary for all sectors to collaborate more extensively, pooling together resources and networks, to find feasible and sustainable solutions for the community. This session invites representatives from the business sector, medical sector, social welfare sector and Care Teams to share various ways to establish strategic partnerships synergistically with different stakeholders to improve the physical, mental, social and spiritual health of citizens and build a caring community together.

主持 Moderator



余秀珠女士, BBS, MH, JP

Ms Jessie YU, BBS, MH, JP

香港單親協會總幹事

Chief Executive of Hong Kong Single Parent Association

余秀珠女士於1991年創立「香港單親協會」, 致力倡導單親人士及家庭的政策, 為單親人士及家庭締造尊重及接納的社會環境。余女士先後出任多項公職, 包括社區投資共享基金委員會委員、扶貧委員會委員、選舉委員會(社福界)委員、社會福利署(黃大仙及西貢區)住宿特殊幼兒中心服務質素小組成員、九龍城區撲滅罪行委員會委員、平等機會委員會委員、平和基金諮詢委員會委員、社會福利諮詢委員會委員、社工註冊局委員會成員、沙田區委任區議員等。

Ms Jessie YU founded the Hong Kong Single Parent Association in 1991 to advocate policies for single parents and families and create a respectful and accepting social environment for them. She has held a number of public positions, including serving as a member of the CIIF Committee, Commission on Poverty, Election Committee (Social Welfare), Social Welfare Department (Wong Tai Sin and Sai Kung) Residential Special Child Care Centre Service Quality Group, District Fight Crime Committee (Kowloon City District), the Equal Opportunities Commission, the Ping Wo Fund Advisory Committee, Social Welfare Advisory Committee, the Social Workers Registration Board and an appointed member of Sha Tin District Council.

講者 Speakers



李民漢先生 Mr Hanks LEE

屈臣氏集團企業傳訊及屈臣氏品牌營銷總監
Director of Corporate Communications and Watsons Brand Marketing of AS Watson Group

李民漢先生是屈臣氏集團的企業傳訊及屈臣氏品牌營銷總監，管理全球28個營運市場的企業傳訊及社區項目，提升集團的品牌聲譽。在香港，李先生帶領集團旗艦可持續發展項目，專注於長者和青年的需求，並屢獲殊榮，包括兩度榮獲社區投資共享基金的「社會資本動力獎 - 社會資本卓越夥伴獎」及香港社會服務聯會「傑出伙伴合作計劃獎」。

李先生積極參與公共服務，除了擔任慈善組織「母親的抉擇」市場推廣及傳訊委員會成員外，亦是國際組織「消費品論壇」健康生活行動聯盟的督導委員會成員。李先生在國際品牌的可持續發展工作備受認可，被Campaign Asia評選為具影響力的營銷領袖。

Mr Hanks LEE is the Director of Corporate Communications and Watsons Brand Marketing of AS Watson Group. He drives brand reputation for the Group with a purpose-driven approach, managing community programme across 28 operating markets worldwide. In Hong Kong, he spearheads flagship sustainability programmes giving back to the community, with multiple award-winning programmes focusing on elderly and youth needs. Under his leadership, AS Watson is a two-time winner of the Outstanding Social Capital Partnership Award under the CIIF, and the Outstanding Partnership Project Award of the Hong Kong Council of Social Services.

He is also active in public service. On top of his role as a Marketing Committee member of Mother's Choice, he is also a Steering Committee member of the Coalition of Actions for Healthier Lives at Consumer Goods Forum, an international organisation which advocates preventative health efforts. Recognised for his purposeful approach to international brand



吳綺薇女士 Ms Nora NG

香港仔坊會行政總裁
Chief Executive of Aberdeen Kai-fong Welfare Association Limited

吳綺薇女士現為香港仔坊會行政總裁，由2005年起積極連結「民、商、政、學」網絡的力量，竭力推動多個社區投資共享基金資助的計劃，並持續把跨界別合作精神實踐於服務上。吳女士曾獲邀擔任基金「社會資本摯友」，而其所帶領之「躍動工房—青少年就業支援計劃」曾於基金十周年時獲頒為「計劃特別大獎—全方位網絡獎」，成績斐然。

Ms Nora NG, Chief Executive of Aberdeen Kai-fong Welfare Association Limited (AKA), has actively lined up the community, business, the Government and academia to gather forces to advocate the projects funded by the CIIF since 2005 and utilises the concept of cross-sectoral collaboration in AKA's services. She was later appointed as an "SC.Net" member since 2011 and devoted her efforts to promoting the development of social capital. Under her leadership, the "Keychen Up - Youth Employment Training Project" was awarded the "Project Special Prize - Comprehensive Network Prize" by the CIIF, which was an outstanding achievement.



范寧醫生 Dr FAN Ning

社區投資共享基金委員會委員、醫護行者創辦人
CIIF Committee Member; Founder of Health In Action

范寧醫生現為外科副顧問醫生，同時為香港大學及香港中文大學榮譽臨床助理教授、香港中文大學賽馬會公共衛生學院導師。范醫生深感社區營造及影響健康社會因素是社群身心靈健康的關鍵，創辦非牟利機構「醫護行者」，推動「社醫共生」概念，在社區實踐跨界別、跨專業基礎醫療服務網絡，同時倡議Health In All Policies。他亦創辦非牟利機構「毋忘愛」，通過教育、倡議及實踐，讓大眾思考生命的意義。范醫生於2019年加入基金委員會，現為評審及評估小組委員會副主席，為基金撥款及資助計劃的發展給予寶貴意見。

Dr FAN Ning is an associate-consultant of a public surgical service. He is also an Honorary Clinical Assistant Professor at both University of Hong Kong and Chinese University of Hong Kong (CUHK), as well as a mentor of the Jockey Club School of Public Health and Primary Care at CUHK. He believes that the success of community development is the foundation that supports social, mental and physical health, and that tackling multiple social determinants of health is key to maintaining wellness and quality of life of Hong Kong population. He founded Health In Action (HIA), an NGO advocating Health Equity and Health-In-All-Policies in Hong Kong. HIA actively promotes social-medical integration and develops innovative multi-sectoral and cross-disciplinary primary health care models in communities. He also founded a non-profit organisation called “Forget Thee Not”, which engages the public to rethink the meaning of life through education, advocacy and practical implementation of plans to ensure the best possible transition. He has been a member of the CIIF Committee since 2019 and is currently the Vice-chairman of Assessment and Evaluation Sub-Committee, providing invaluable advice on the funding and development of CIIF-funded projects.



彭兆基先生 Mr PANG Siu-kei

關愛隊(南區鴨脷洲北)隊長
Captain of Care Team (Ap Lei Chau North, Southern District)

彭兆基先生現為南區區議會議員、關愛隊(南區鴨脷洲北)隊長、香港島各界聯合會南區地委會主席、香港南區聯盟主席、香港南區各界聯合會常務副理事長兼秘書長，以及鴨脷洲街坊福利會總務主任。多年來，彭先生積極參與地區事務，透過與不同地區團體或慈善機構合作，於地區舉辦各項類型活動，服務居民。

Mr PANG Siu-kei is currently a member of the Southern District Council, Captain of Care Team (Ap Lei Chau North, Southern District), Chairman of the Southern District Committee of the Hong Kong Island Federation, Chairman of the Hong Kong Southern District Alliance, Executive Vice-chairman and Secretary-general of the Hong Kong Southern District Community Association and the General Affairs Officer of Ap Lei Chau Youth Community Committee. Over the years, he has been active in district affairs and has organised various types of activities in the district in collaboration with various district groups and charitable organisations to serve residents.



黃偉傑先生, MH Mr Marclus WONG, MH

社區投資共享基金委員會委員、關愛隊(荃灣麗濤)隊長
CIIF Committee Member; Captain of Care Team (Lai To, Tsuen Wan)

黃偉傑先生現為荃灣區區議會議員、關愛隊(荃灣麗濤)隊長、荃灣區區議會地區設施及工程委員會主席、新界社團聯會荃灣地區委員會主席，及地區服務及關愛發展基金(荃灣)有限公司執行主席。黃先生積極參與地區事務，服務荃灣區多年。他於2019年加入基金委員會，進一步於地區推動社會資本的發展。

Mr Marclus WONG is currently a member of the Tsuen Wan District Council, Captain of Care Team (Lai To, Tsuen Wan), Chairman of the District Facilities and Works Committee of the Tsuen Wan District Council, Chairman of New Territories Association of Societies Tsuen Wan District Committee and Executive Chairman of District Services and Community Care Development Fund (Tsuen Wan) Co Ltd. He has been actively involved in district affairs and has served Tsuen Wan District for many years. He joined the CIIF Committee in 2019 to further promote the development of social capital in the district.

主題分享 II【釋放潛力 幸福「齡」距離】

Thematic Session II [Unleashing Potential: Happiness Within Reach]

時間 Time : 12:15 - 13:00

主持 Moderator

陳念慈女士, BBS, JP

Ms Amy CHAN, BBS, JP

講者 Speakers

洪錦鉉先生, MH

Mr HUNG Kam-in, MH

徐守然女士

Ms Vivian TSUI

樓瑋群教授

Professor Vivian LOU

藍家達先生

Mr Chris Lam

基金深信幸福社區，需要社會上每一個人共創，才能共享。此節邀請講者分享長者、婦女及青年心目中的幸福社區藍圖，以及推動不同年齡層參與社區的策略及經驗。

The CIIF strongly believes that a caring community is one that has the contribution of all members of society. This session invites speakers to share their blueprint for a caring community for the elderly, women and youths, as well as strategies and experiences in encouraging people from different age groups to participate in the community.

主持 Moderator



陳念慈女士, BBS, JP
Ms Amy CHAN, BBS, JP

社區投資共享基金委員會委員、香港賽馬會見習騎師訓練學校校長
CIIF Committee Member; Headmistress of Apprentice Jockeys' School of The Hong Kong Jockey Club

陳念慈女士曾是香港羽毛球隊的成員，退役後，陳女士加入香港體育學院，支持本地運動員的全方位發展。目前，她為賽馬人才培訓主管暨見習騎師學校的首位女校長，成功培育多位優秀騎師。陳女士於2024年獲香港特別行政區政府頒授銅紫荊星章，以表彰其於體育發展和社區參與方面的貢獻。陳女士於2019年加入基金委員會，現為評審及評估小組委員會主席，為基金及社會資本的發展提供真知灼見。

Ms Amy CHAN was a member of the Hong Kong Badminton Team. After her athletic career, she joined the Hong Kong Sports Institute, where she supported the holistic needs of local athletes. As the first Head of the Racing Talent Training and Headmistress of the Apprentice Jockeys' School, she has successfully nurtured numerous prominent jockeys. She was awarded the Bronze Bauhinia Star in 2024 for her contributions to sports development and community engagement. She joined the CIIF Committee in 2019 and is currently the Chairman of Assessment and Evaluation Sub-Committee, providing invaluable advice on the development of CIIF and development of social capital.

講者 Speakers



洪錦鉉先生, MH
Mr HUNG Kam-in, MH

觀塘民聯會理事長
Chairman of Kwun Tong Resident Association

洪錦鉉先生為觀塘民聯會理事長及觀塘區區議會議員。洪先生同時擔任多個公職，包括交通運輸委員會副主席、房屋及發展規劃委員會委員、社會福利及婦女發展委員會委員、提振地區經濟專責工作小組成員。多年來，洪先生積極參與地區事務，服務居民。近年，他帶領觀塘民聯會開展基金資助計劃「『秀』親情·鄰舍關護」計劃，善用機構在區內的資源及網絡，成功在觀塘區建立社會資本，承托居民需要。

Mr HUNG Kam-in is the Chairman of the Kwun Tong Resident Association and a member of the Kwun Tong District Council. He holds a number of public positions concurrently, including Vice Chairman of the Traffic and Transport Committee, member of the Housing and Development Planning Committee, member of the Social Welfare and Women Development Committee and member of the Working Group on Boosting Local Economy. He has been serving residents and actively participating in district affairs for all these years. In recent years, he spearheaded the Kwun Tong Resident Association's CIIF-funded project "Always Loving & Caring in SMP", fully utilising the organisation's resources and networks in the district and successfully building social capital in Kwun Tong District to support residents' needs.



徐守然女士
Ms Vivian TSUI

國際婦女會主席
Chairman of International Women's League Limited

徐守然女士為國際婦女會主席，同時擔任多個與婦女事務相關的委員會及機構職務，包括全國婦聯特邀代表、婦女事務委員會非官方成員、港區婦聯副秘書長、香港女童軍總會九龍地方協會會長、天威慈善基金主席等。徐女士致力為婦女籌謀福祉，並積極推動婦女參與社區事務。

Ms Vivian TSUI is the Chairman of the International Women's League Limited. She concurrently holds positions in a number of committees and institutions related to women's affairs, including specially invited representative of the All-China Women's Federation, non-official member of the Women's Commission, Deputy Secretary-General of All-China Women's Federation Hong Kong Delegates Association, President of the Kowloon Regional Association of The Hong Kong Girl Guides Association and Chairman of Print-Rite Charity Foundation. She is committed to promoting the welfare of women and actively promotes women's participation in community affairs.



樓瑋群教授
Professor Vivian LOU

社區投資共享基金委員會委員、香港大學秀圃老年研究中心總監
CIIF Committee Member; Director of Sau Po Centre on Ageing at The University of Hong Kong

樓瑋群教授為香港大學秀圃老年研究中心總監及香港大學社會工作及社會行政學系教授。樓教授的研究領域在社會家庭老年學，包括認知障礙症、中風、生命晚期的親屬照顧者、華裔長者的社會和心理健康，以及實證為本提升長者健康的干預研究等。樓教授於2019年加入基金委員會，就基金工作及社會資本發展提出真知灼見。

Professor LOU is the Director of Sau Po Centre on Ageing and Professor at Department of Social Work & Social Administration at The University of Hong Kong. Professor LOU's research interests focus on family gerontology, in particular family caregiving for dementia, stroke, end-of-life older adults, and social adaptation and mental health of Chinese older adults and family caregivers. She also has a keen interest in building evidence-based models to empower older adults and their families. Since joining the CIIF Committee in 2019, she has provided invaluable advice on the development of CIIF and development of social capital.



藍家達先生
Mr Chris LAM

青年發展委員會委員
Member of the Youth Development Commission

藍家達先生為清華大學社會科學學院國際關係學博士研究生，積極推動青年參與及相關研究，包括出任青年發展委員會非官方委員、東區及灣仔區青少年服務地方委員會委員、龍傳基金董事等。他曾以共同研究員身份參與由香港特區政府公共政策研究資助撥款的研究計劃。為表揚其對青年發展和公共政策研究領域的貢獻，他於2023年榮獲行政長官社區服務獎狀。

Mr Chris LAM is a doctoral student in international relations at the School of Social Sciences, Tsinghua University. He has seasoned experience in youth development and research, currently serving as a non-official member of the Youth Development Commission, a member of the Committee on Services for Young People of Eastern and Wan Chai District and a director of the Dragon Foundation. He has also participated as a co-investigator in a research project funded by The Government of the Hong Kong Special Administrative Region's Public Research Funding Scheme. In recognition of his contributions to public policy research and youth development, he was awarded the Chief Executive's Commendation for Community Service in 2023.

社區投資共享基金

Community Investment and Inclusion Fund

民政及青年事務局轄下的社區投資共享基金(基金)於2002年由香港特別行政區政府成立,在社區推行多元化的社會資本發展計劃,推動市民及社會各界發揮凹凸互補精神,齊心建立跨界別協作平台及社會支援網絡,從而建立互助互信、守望相助、社區凝聚力等社會資本,讓個人、家庭及組織互相支援,令社區能力得以提升。

The Community Investment and Inclusion Fund (CIIF) under the Home and Youth Affairs Bureau was set up by the Government of the Hong Kong Special Administrative Region in 2002 to implement diversified social capital development projects in the community, promote reciprocity between the public and different sectors, and build together cross-sectoral collaborative platforms and social support networks. The Fund seeks to build social capital – to garner mutual trust, spirit of cooperation and social cohesion, and enhance mutual support among individuals, families and organisations so that our community can grow from strength to strength.

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Dr FAN Ning
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Mr Marclus WONG Wai-kit, MH

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Mr Randy YU Hon-kwan, MH, JP

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