



民政及青年事務局
Home and Youth Affairs Bureau



社區投資共享基金
Community Investment and Inclusion Fund



Social Capital Builder Awards 社會資本動力獎 2024

Briefing Kit

Community Investment and Inclusion Fund (CIIF)



The CIIF under the Home and Youth Affairs Bureau was set up by the Government of HKSAR in 2002 to implement diversified social capital development projects in the community, promote reciprocity between the public and different sectors, and build together cross-sectoral collaborative platforms and social support networks.

What is social capital

Social capital refers to the institutions, relationships and norms that shape the quality and quantity of a society's social interactions. Social capital includes social norms (personal attitudes and social values), networks and institutions.

Social capital can enhance social inclusion, strengthen solidarity, and developed a more caring and harmonious society. Mutual support among individuals, families and organisations can strengthen the community, which is important for economic prosperity and sustainable development of society.



Social Capital Builder (SCB) Awards

The CIIF has organized the biennial SCB Awards since 2012 with the following objectives:

- To accord recognition to individuals, corporates, organisations and CIIF-funded project teams who have contributed to the development of social capital in Hong Kong;
- To encourage corporates and organisations to develop social capital;
- To motivate cross-sectoral collaboration; and
- To mainstream the concept of social capital.



Social Capital Builder Awards 社會資本動力獎 2024



This year's SCB Awards will **invite applications from Project Teams that launched CIIF-funded projects between 2022 and 2024 and their collaborative partners**, with the aim of publicising their achievements in collaboration and social capital building.



Award Categories :

Awards	Eligibility	Remarks
Social Capital Builder Logo Award	Collaborative partners participated in CIIF-funded projects between 2022 and 2024, such as government departments, corporates, statutory bodies, chambers of commerce, professional bodies, educational bodies, universities or tertiary institutions, medical institutions, community organisations etc.	<ul style="list-style-type: none"> Applications to be made by collaborative partners and endorsed by the respective Project Teams.
Outstanding Social Capital Partnership Award	Collaborative partners (including individuals, corporates and organisations) with outstanding performance between 2022 and 2024.	<ul style="list-style-type: none"> The Awards must be nominated by CIIF-funded project teams.
Outstanding Social Capital Project Award	Outstanding CIIF-funded projects launched between 2022 and 2024.	<ul style="list-style-type: none"> CIIF-funded project teams can submit self-nominations.



Application:

- Download application form on CIIF website (www.ciif.gov.hk) ;
- Submit the completed application form with supplementary documents to the CIIF Secretariat :
 - By email : scb2024@hyab.gov.hk or
 - By post : Room 401-402, 4/F, Chinachem Exchange Square, 1 Hoi Wan Street, Quarry Bay, Hong Kong.
(Please mark “SCB Awards 2024” on the envelope)

- Submission deadline :

Outstanding Social Capital Partnership Award	30 August 2024
Outstanding Social Capital Project Award	
Logo Award	13 September 2024

SCB Logo Awards

Application form



Social Capital Builder (SCB) Award 2024 Logo Award Application Form

Application No. _____
(For Official Use)

Please submit the following documents to the CIIF Secretariat **on or before 11 September 2024**:

1. A completed application form;
2. Copies of your Corporate's/Organisation's registration documents (e.g. Business Registration Certificate); and
3. Other supplementary documents (if applicable).

Email: scb2024@ciif.gov.hk
Address: Room 401-402, 4/F, **Chiu Cheem** Exchange Square, 1 Hoi Wan Street, Quarry Bay, Hong Kong

To accord recognition to individuals and corporates/organisations that have contributed to the development of social capital in Hong Kong, the Community Investment and Inclusion Fund (CIIF) has organised the biennial SCB Awards since 2012. The Awards provide an opportunity for various sectors of the community to witness and share the achievements in building social capital in Hong Kong.

Thanks to years of broad participation by collaborative partners across sectors, social capital development projects funded by the CIIF (CIIF-funded projects) have been running smoothly, hence building social capital and a close-knit community network, fostering a culture of mutual help and trust, as well as cultivating a caring society. To commend those collaborative partners showing proactive support to CIIF-funded projects, this year's Logo Award will invite applications from corporates and organisations participating in CIIF-funded projects between 2022 and 2024.

Part 1 Corporate/Organisation Information

Please list all CIIF-funded project(s) in which your Corporate/Organisation has participated between 2022 and 2024:

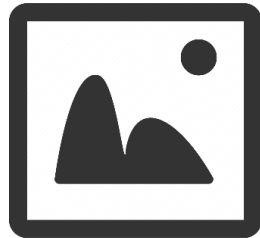
*If you have participated in more than one CIIF-funded project, please select **ONE** as an example to answer Parts 2 & 3, and invite the corresponding Project Team to sign and confirm Part 6.

Name of Corporate/Organisation (Chinese): _____
(English): _____

Name of Functional Unit (if applicable) (Chinese): _____
(English): _____

- Collaborative partners (including corporates/organisations) participated in CIIF-funded projects between 2022 and 2024 are eligible to apply;
- Each corporate/organization can submit one application only; Subsidiaries, branches or operating units with business registration can submit a separate application.
- If you have participated in more than one CIIF-funded project, please select **ONE** as an example to answer Parts 2 and 3 of the application form, and invite the corresponding Project Team to sign and confirm Part 6.

Supplementary Documents :



photos



Media coverage



Letter of appreciation



certificates



Promotion materials



Internal memos

- Corporate/organisations are required to submit supplementary documents along with their application form;
- Advance consent shall be obtained from the parties concerned for any disclosure of personal data in the form;
- All submitted documents will not be returned.

SCB Logo Award

Assessment Criteria

- Six core social capital dimensions will be adopted to assess the achievements of the applicants;
- There are 4 development stages for each dimension, namely **Basic >Fair>Good>Excellent**
- To meet the basic requirement of SCB Logo Awards, corporates/organisations must have engaged themselves in social capital building in 2022 to 2024 and have achieved “Fair Development” in at least four of the six core social capital dimensions.
- Corporates/organisations should complete the self-assessment of social capital development in the application form. The CIIF Secretariat will further assess based on the submitted form and supplementary documents.
- There is no preset number of awardees.
- The CIIF has the final decision on all matters related to the judging results and awards.



Assessment Sample of Logo Award

HoHo Medical Group

(Collaborative Partner of CIIF-funded project “Happy Ageing in Community”)

- Having served Wong Tai Sin district for many years, HoHo Medical Group (HoHo) understands the needs of the district well. To help the elderly living in the district, HoHo has participated in the volunteer work organised by a NGO named Hong Kong Association of Senior Citizens (HKASC) since 2015.
- In 2021, HoHo further participated in the 3-year CIIF-funded project “Happy Ageing in Community” launched by HKASC.



Assessment Sample of Logo Award (Cont.)

Participation of HoHo in the CIIF-funded project:

- 1) Distributed gift packs to elderly in need during festivals;
- 2) Arranged a volunteer team that comprises medical staff to provide health talks and consultation to the elderly;
- 3) Arranged volunteer medical staff to visit the elderly once a month for basic health assessment;
- 4) Took part in the “HKASC Healthcare Committee” to give advice and arrange referrals utilizing their expertise and network.

Outcome:

- 1) Provided health consultation and basic health assessment to 1000 elderly living in Wong Tai Sin;
- 2) Further built its brand in the community by winning the "Outstanding Volunteer Awards" in 2023;
- 3) Increased sense of belongings and job satisfaction among staff.

Assessment Sample of Logo Award (Cont.)

Social Networks

Excellent

Built sustainable and long-term partnership with HKASC instead of organising one-off activity.

Social Participation

Excellent

Set up a volunteer team and proactively took part in voluntary services. Became committee member of HKASC for further participation.

Mutual-help and Reciprocity

Excellent

Strengthened employees' sense of belonging as well as its relationship with clients and partners while HKASC enhanced its brand image.

Social Cohesion and Inclusion

Good

Provided medical support to address the needs of the elderly.

Trust and Solidarity

Excellent

Upon the mutual trust built from the collaboration since 2015, HoHo launched another 3-year collaboration plan with HKASC in 2021.

Information and Communication

Excellent

Utilised its medical and healthcare expertise in the collaboration.

HoHo Medical Group achieved GOOD or above in the six core dimensions, meeting the basic requirements of SCB Logo Awards.

Outstanding Social Capital Partnership Award

- The Award must be nominated by CIIF-funded project;
- To evaluate the participation of collaborative partners and their contribution in developing social capital, we only accept nominations of collaborative partners who have started or completed the partnership;
- Corporates/organisations being nominated must also apply for **SCB Logo Award**;
- Each individual, corporate or organisation can be nominated once only. Any corporate/organisation with multiple nominations shall coordinate with the nominators, and select one single nominator or submit a nomination form jointly signed by multiple nominators.

Assessment Criteria



Outstanding Social Capital Project Award

- CIIF-funded project teams can submit **self-nominations**;
- Outstanding CIIF-funded projects launched between 2022 and 2024;
- Interested project teams should contact the Project Officer of the CIIF Secretariat.

Assessment Criteria



Awards and Use of SCB Logo

- The Awards Presentation Ceremony will be held on 10 December 2024. Awardees will be notified of the arrangements of the Ceremony by email by late October;
- SCB awardees are close partners of the CIIF to promote social capital. SCB awardees are encouraged to show the logo of SCB Awards appropriately in various promotional materials, such as website, sustainability report, newsletter, to promote the message of social capital development to stakeholders.
- Please follow the logo usage guidelines. The CIIF has the final decision on all matters related to the judging results and awards.



Frequently Asked Questions

About Eligibility

Is it possible to submit more than one application for Logo Award?

- Each corporate/organization can submit one application only;
- Subsidiaries, branches or operating units with business registration can submit a separate application.

Can public institutions, religious or political groups apply for the Awards?

- Collaborative partners participated in CIIF-funded projects between 2022 and 2024 are eligible, such as government departments, corporates, statutory bodies, chambers of commerce, professional bodies, educational bodies, universities or tertiary institutions, medical institutions, community organisations etc.

If I participated in more than one CIIF-funded project, do all project teams need to sign on the application form?

- Please invite the corresponding Project Team mentioned in your answers in Parts 2 and 3 of the application form of Logo Award to endorse.



Frequently Asked Questions



Social Capital Builder Awards
社會資本動力獎

About Submission

What kind of supplementary documents are required?

- They can be photos, promotional materials, event reports, letters of appreciation, websites, internal memos, media coverage etc.
- Advance consent shall be obtained from the parties concerned for any disclosure of personal data in the form.

Can I submit the application form and supplementary documents separately?

- Completed application form must be submitted together with supplementary documents before application deadline.

About Assessment

Is there a preset number of awardees?

- There is no preset number of awardees for the Logo Award.
- For the Outstanding Social Capital Partnership Award and Outstanding Social Capital Project Award, a quota of five is set for each category.

Does it mean I will be awarded the Logo Award if I have achieved “Fair Development” in four or more core social capital dimensions in the assessment?

- Achieving “Fair Development” in at least four dimensions is the entry requirement; Image of the applicant and its business practices will also be taken into consideration.

Will CIIF revise the self-assessment part in my submitted application form?

- The panel will assess the application based on the documents submitted by the applicant and reserves the rights to make amendments accordingly.



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凝聚跨界力量 打造幸福社區
Fostering a Caring Community with Cross-sectoral Efforts

For details: www.ciif.gov.hk

Enquiries: 2503 2055

scb2024@hyab.gov.hk

